

**BEST5**  
**ALGERIA**

11th INTERNATIONAL  
CONSTRUCTION,  
BUILDING MATERIALS &  
TECHNOLOGIES  
EXHIBITION

 **25-28**  
**NOVEMBER 2024**

 Safex Expo Center  
Algiers, ALGERIA



**POST SHOW**  
**REPORT** *2024*

# About Exhibition

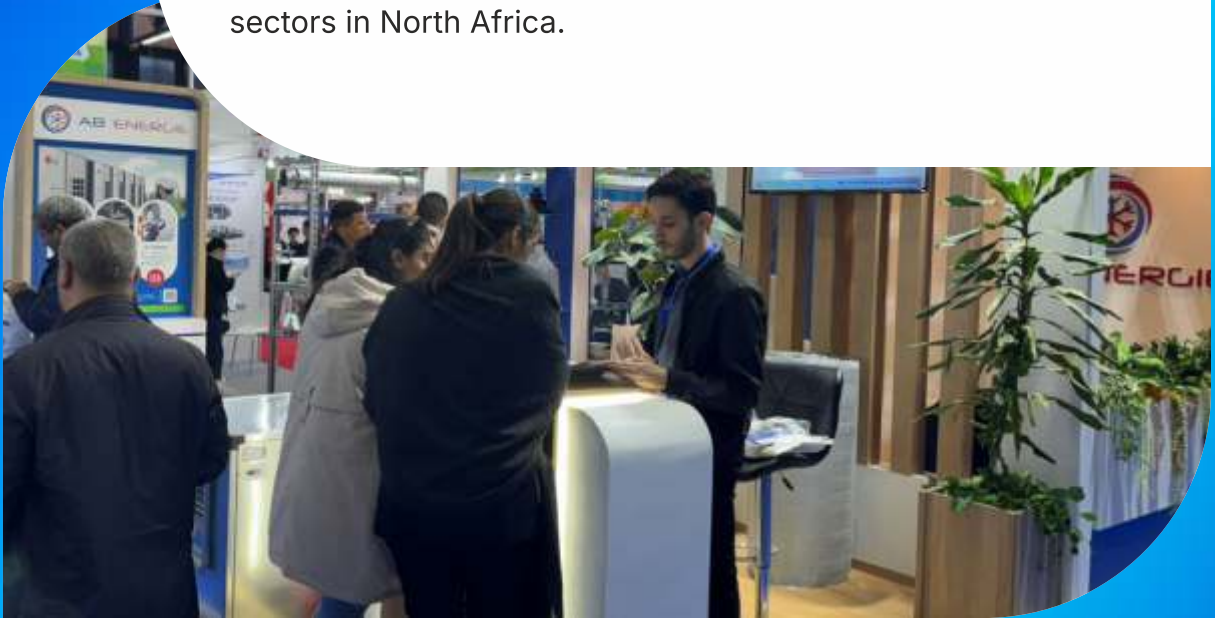
The Best5 Algeria Exhibition, focused on construction, building materials, and technologies, was held at the Safex Expo Centre in Algeria from November 25 to 28, 2024. This premier event has become a cornerstone for the construction and building technology industries in the North African region.

The 2024 exhibition attracted **155 exhibitors** from **18 countries**, including **China, Russia, Saudi Arabia, India, Brazil, Egypt, Serbia, Japan, Turkey, Iran, Bahrain, Algeria, UAE, UK, Spain, South Korea, Germany, and Italy**, showcasing innovative products and solutions in the fields of construction, building materials, and related technologies. Best5 Algeria has evolved into one of the most crucial trade fairs in the region, drawing thousands of industry professionals.

Best5 Algeria has evolved into one of the most crucial trade fairs in the region, drawing over **9,000 industry professionals**. Attendees included engineers, contractors, innovators, suppliers, stakeholders, and international policymakers from the construction and building technology sectors.

The event provided excellent networking and business development opportunities, fostering meaningful connections within the industry. It offered insights into advanced technologies and new market trends while actively promoting the development of the construction and building technology sectors in North Africa.

BEST5 ALGERIA | POST SHOW REPORT '24 | 25-28 November 2024



# Highlights'24



**155**  
Exhibitors

**9,000**  
Visitors



**27**  
Conferences

**18**  
Countries



China, Russia,  
S. Arabia, India, Brazil,  
Egypt, Serbia, Japan,  
Turkey, Iran, Bahrain,  
Algeria, U.A.E, U.K,  
Spain, S. Korea,  
Germany & Italy

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# 155 Exhibiting Companies from 18 Countries



- 📍 **ALGERIA**
- 📍 **BAHRAIN**
- 📍 **BRAZIL**
- 📍 **CHINA**
- 📍 **EGYPT**
- 📍 **GERMANY**

- 📍 **INDIA**
- 📍 **IRAN**
- 📍 **ITALY**
- 📍 **JAPAN**
- 📍 **RUSSIA**
- 📍 **S. ARABIA**

- 📍 **S. KOREA**
- 📍 **SERBIA**
- 📍 **SPAIN**
- 📍 **TURKEY**
- 📍 **U.A.E**
- 📍 **U.K.**



# Exhibitors Included



# Testimonials

“

*The entire team was incredibly communicative and always ready to help. Their support made the entire experience smooth and enjoyable.*

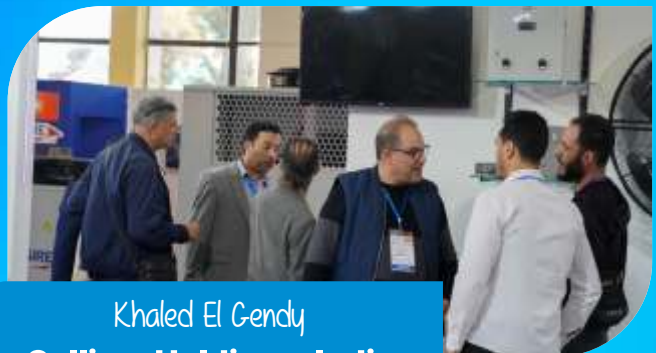


Larisa Chikhtisova  
**Spe Tokar, Russia**



Nevenka Nikolic  
**Feman D.O.O, Serbia**

*The Elan Team, was incredibly supportive and professional. Their dedication and assistance made the entire process seamless and enjoyable.*



Khaled El Gendy  
**Gallium Holdings, India**



Natalia Ermakova  
**Romana, Russia**

*I would like to express my gratitude for the well-organized exhibition BEST5 Algeria. The exhibition became an excellent platform for exchanging experiences, ideas and establishing new contacts. Thank you for your work and efforts in organizing this important event.*

”



# Marketing Campaigns

## INVITATION



**70.000**  
Flier invitations  
were distributed

## OUTDOOR ADV.



**32** outdoor ads.  
billboards, posters,  
roll up, street banners

**6 million** impressions  
**15k clicks**  
instagram, facebook,  
linkedin



## SOCIAL MEDIA

sent to over  
**250.000**  
contacts globally



## E-MAIL CAMPAIGNS

## SMS CAMPAIGNS



send to over  
**60.000**  
people

## PHONE CALL



**8.500min**  
spent reaching  
more than  
**3,700** professionals  
by phone

**32** adverts placed  
in local & international  
websites



## WEBSITE ADV.

**160 spots**  
in 3 popular  
radio station



## RADIO ADV.

# Exhibition Photos



# Thanks to our Supporters & Partners

## Supporters



DZtenders.com



EUROVENT  
EUROPEAN INDUSTRY ASSOCIATION

## Media Partners



yenienerji



tesisat market

TERMODINAMİK

Refrigeration Industry

IT Tradeshows



hvacr Turkey

Belediye

WORLD CONSTRUCTION TODAY

HVACinformed.com

CONSTRUCTION SHOWS

ZVEG exhibition directory



Expomap

FeedsFloor

CR

PLANT & EQUIPMENT

INDUSTRIAL MANUFACTURERS

Guidechem

African Review

AUMA

2EXHIBITIONS

eventbrite

events.com

Build Avenue

EPOWER ALL POWER & ENERGY

m+a expodatabase

abdas African Business Development Association

AFRICA details Online Portal for AFRICA Information

INDIAEXPORT

KenyaDetails.com

MEZZ CLIMATE SOLUTIONS

ExportHub

WinART

CERAMICA NDA

BUILD MART

HVAC360

RUSSIA EXPO

ikimlendirme tv

ALU&Art

## Logistic Partner



## Tourism Partner

GEL  
Global Event Logistics

## Venue

